

Veronika Sagadarova

PRODUCT DESIGNER / AI + INTERACTION DESIGN

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permanent resident

Product designer with 6+ years across AI, SaaS, web and mobile. I design tools that turn complex inputs such as floor plans and project documents into data, estimates and recommendations, and define where people need visibility and control over AI output. I prototype with Google AI Studio, Claude, v0, Stitch and Figma Make to move from idea to tested interaction fast.

EXPERIENCE

Product Designer · Inhabitr

Dec 2024 – Present

- Designed INSCOPE end to end, an AI platform that turns hotel renovation documents into a structured cost estimate in about 8 minutes on average in production, connecting document analysis, cost estimation and a \$499 premium report with review checkpoints where owners validate AI-extracted information.
- Grew product usage 54%, improved procurement efficiency 45% (time from inspiration upload to finalized product list) and made design output up to 70x faster (spec-ready decks in under 24 hours vs 2–3 months) by redesigning Inspire, an AI studio for interior designers, into one workflow from inspiration to specification.
- Reduced quote turnaround by ~40% by designing an AI specification and quoting tool integrated with NetSuite.
- Reduced design-to-development handoff time by 25% by building shared interaction patterns and components across five connected products.
- Validate AI interactions early by testing prompts and model outputs in Google AI Studio and Claude, then prototyping in v0, Stitch and Figma Make before development.

Product Designer · Commonly

Dec 2023 – Nov 2024

- Doubled second-event bookings (34% → 71%) as sole designer by reframing the product from better matching to follow-through and designing a commit-to-three event flow.
- Cut no-shows from 17% to 6% by introducing late venue reveals and mutual opt-in; shipped the iOS app from concept to launch with the founder and two engineers.

Product Designer · GlobeSisters

Nov 2022 – Nov 2023

- Improved ease of use by 35% by redesigning discovery across iOS and Android with map, search, profile preview and list views.
- Reduced checkout abandonment by 20% by removing three onboarding steps and redesigning payment interactions.

Product Designer · Courtroom5

Aug 2022 – Oct 2022

- Contributed to a 25% drop in bounce rate by rewriting legal onboarding in plain language and restructuring the flow, validated with interactive Figma prototypes.

Product Designer · LNB Studio

Sep 2019 – Oct 2021

- Redesigned a luxury e-commerce site into a refined, high-end experience that increased brand engagement and customer satisfaction, and led developer collaboration through handoff and QA in Figma, HTML and CSS.

SKILLS

AI experimentation: Prompt design, model output evaluation, conversational UX, Google AI Studio, Claude, Claude Code, ChatGPT

AI design and prototyping: v0, Lovable, Cursor, Stitch, Figma Make, Midjourney, Runway, interactive prototyping

Product and interaction: Interaction design, complex workflows, information architecture, design systems, web and mobile, accessibility

Research and delivery: Usability testing, concept validation, Figma, Framer, Miro, Jira, HTML/CSS

EDUCATION AND CERTIFICATES

BA, Open Institute of Technology · 2015

User Experience Design Certificate, General Assembly · 2022

Google UX Design Certificate · 2022

Figma 0 to Pro, Skillbox · 2021